

SUCCESS STORY

Meet Diane: Her policy was eating cashflow needed for caregiving costs.

Diane's adult children were funding both her long-term care needs and maintaining her life insurance policy. However, an increase in cost of insurance was going to cause them to lapse the policy for the minimal cash surrender value. The long-term care facility recommended using Ashar Group to value the policy to uncover more potential value.



Female, Age 92



\$500K Universal Life



Cash Surrender Value = \$12K

BID!

Life Settlement Value = \$225K (21 bids)

[Download our Policy Value Quiz](#)

Ashar Group is a licensed life settlement broker that acts as a fiduciary to protect the best interests of policy owners in the life settlement process by creating a competitive auction to deliver the best value to the seller. Ashar is an independent seller's representative and does not sell life insurance, manage assets, or purchase policies.



def: (ash-er) "do what is right and you will be blessed"

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