

SUCCESS STORY

Meet Scott: COVID-19 induced bankruptcy caused by business lockdowns.

Ashar recently appraised a \$2M Convertible Term policy for a restaurant owner in his early 70s whose businesses were severely affected by the COVID-19 lockdowns. Instead of starting bankruptcy proceedings, his financial professional offered to explore a life settlement, resulting in saving his businesses until the restrictions were lifted.



Male, Age 74



\$2M, Convertible Term



Cash Surrender Value = \$0



Life Settlement Value = \$630K (12 bids)

[Download our Policy Value Quiz](#)

Ashar Group is a licensed life settlement broker that acts as a fiduciary to protect the best interests of policy owners in the life settlement process by creating a competitive auction to deliver the best value to the seller. Ashar is an independent seller's representative and does not sell life insurance, manage assets, or purchase policies.



def: (ash-er) "do what is right and you will be blessed"

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