

SUCCESS STORY

Meet Maria: Her family put off their own financial plans to care for her.

Instead of focusing on their own retirement and family financial goals, Maria's adult children were funding her caregiving needs. The life settlement created enough funds to pay for her care and eliminated the burdensome premium payments. Her children were happy they could fund care for their mother and focus on their long-term financial goals.



Female, Age 80



\$500K Guaranteed Universal Life



Cash Surrender Value = \$6K



Life Settlement Value = \$197K (12 bids)

[Download our Policy Value Quiz](#)

Ashar Group is a licensed life settlement broker that acts as a fiduciary to protect the best interests of policy owners in the life settlement process by creating a competitive auction to deliver the best value to the seller. Ashar is an independent seller's representative and does not sell life insurance, manage assets, or purchase policies.



def: (ash-er) "do what is right and you will be blessed"

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