

## SUCCESS STORY

### Meet Hector: Premiums increased significantly and became a financial burden.

Like so many policy owners, Hector put in place a responsible plan. But over time, the premiums for his life insurance policy became a significant financial burden. His financial advisor encouraged him to investigate all his options. The life settlement eliminated future premium payments, so he reallocated those funds and the settlement proceeds to cover today's needs, relieving financial stress.



**Male, Age 79**



**\$1.5M Indexed UL**



**Cash Surrender Value = \$75K**



**Life Settlement Value = \$450K (30 bids)**

[Download our Policy Value Quiz](#)

*Ashar Group is a licensed life settlement broker that acts as a fiduciary to protect the best interests of policy owners in the life settlement process by creating a competitive auction to deliver the best value to the seller. Ashar is an independent seller's representative and does not sell life insurance, manage assets, or purchase policies.*



def: (ash-er) "do what is right and you will be blessed"

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