

SUCCESS STORY

Meet Edna: Donated policy ran out of cash value and premiums were due.

Like many philanthropic individuals do, Edna donated her life insurance policy to a charitable organization she loved. At the time, the cash value was expected to carry the policy so neither party would have to make a premium payment. However, Edna lived well beyond her financial plan and the policy was running out of money. The life settlement created liquidity the charity could use for today's needs and Edna could witness her donation put to work.



Female, Age 91



\$350K Universal Life



Cash Surrender Value = \$4,500



Life Settlement Value = \$140K (20 bids)

[Download our Policy Value Quiz](#)

Ashar Group is a licensed life settlement broker that acts as a fiduciary to protect the best interests of policy owners in the life settlement process by creating a competitive auction to deliver the best value to the seller. Ashar is an independent seller's representative and does not sell life insurance, manage assets, or purchase policies.



def: (ash-er) "do what is right and you will be blessed"

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